Initiative I'm worth it now



Purpose of IWIN

To raise awareness about the prevalence of human trafficking in Calgary and across Canada.

To provide a backpack of basic necessities to survivors of human trafficking who are entering an exit program:

- provides immediate need of basic supplies
- longer-term benefit of providing confidence to young women to break free from the cycle of exploitation and to trust the police and social workers who are there to assist them

Why human trafficking?



- 97% of victims are Canadian citizens
- Hard to know how many actual victims there are as it's under-reported
- In Calgary, a trafficker can make on average \$200,000-\$300,000 per year per victim
- Drugs and weapons can only be sold for a profit once, but a person can be sold over and over
 - Human trafficking is tied with the illegal arms trade as the 2nd largest criminal industry in the world

What does a survivor of human trafficking look like?

What does a trafficker look like?



Why CWL?

- CWL was formed in Edmonton for the purpose of helping exploited and immigrant women and children.
- The IWIN initiative fits into all three pillars of the CWL: service, faith, justice.
- CWL is across Canada and there are many places beyond Calgary that could use the assistance of IWIN.
- Pope Francis has called us to respond:

"The Catholic Church intends to intervene in every phase of the trafficking of human beings: she wants to protect them from deception and solicitation; she wants to find them and free them when they are transported and reduced to slavery; she wants to assist them once they are freed. Often the people who are trapped and mistreated lose the ability to trust others, and the Church often proves to be the last lifeline. It is absolutely essential to respond in a concrete way to the vulnerability of those who are at risk, so as to then guide the process of liberation beginning with saving their lives..."



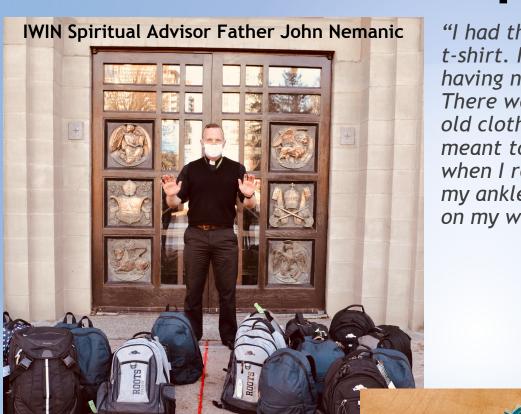
Raising awareness with the Red Sand Prayer Service



We cannot walk over the most marginalized people in our communities - those who fall through the metaphoric cracks.

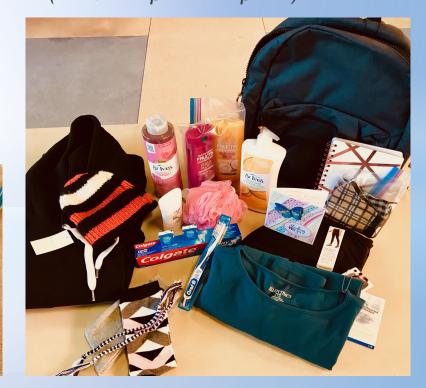
IWIN will supply everything you need to host! Contact iwincalgary@gmail.com

IWIN Backpacks



IWIN oversees ALL of the backpacks that are distributed as per justice system criteria. Please contact IWIN to be involved in backpack assembly.

"I had the clothes I was wearing, jeans and a t-shirt. I had been wearing them for 3 days and having new clothes to change into meant so much. There were a lot of negative vibes attached to my old clothes. I can't put into words how much it meant to have something to change into. I cried when I read the card, and wore the bracelet on my ankle for 3 straight months. It's now hanging on my wall." (IWIN Backpack Recipient)



How are the IWIN backpacks distributed?

- IWIN chooses agencies that provide long-term wrap around programming that assists survivors with exiting this lifestyle.
- IWIN currently distributes the backpacks through RESET in Calgary and is in the process of distributing them through HOPE RESTORED in Saskatoon.
- IWIN plans to expand the program across Canada.



IWIN is the primary contact with these agencies. They have limited resources so please contact IWIN, NOT the agency, if you have questions.

Who are the current distribution agencies?

- RESET is in its 32nd year of providing support to women who have been trafficked and/or exploited. They work with over 70 women per year and consistently have a waiting list of 15-25.
- Hope Restored was opened in November 2019 and can accommodate up to 8 women at a time. They worked with RESET to develop their program.
- Both RESET and Hope Restored offer a year long recovery program.
- IWIN works with these agencies to ensure the backpack contents adhere to their strict policies.





How can you help?

Raise Awareness - Host an annual Red Sand Prayer Service at your parish and encourage your members to speak to their families and friends about this issue.

Pray - Volunteer to take a prayer bracelet so that survivors receiving backpacks have a prayer warrior keeping them close to their hearts. Keep all of those affected by human trafficking in the prayers of your CWL Council.

Join the IWIN Executive Team

Participate in Backpack Assembly Days

Financial support - The financial support of CWL Councils will help to offset the costs of the IWIN backpacks. A fundraiser such as a bake sale, raffle, collection basket, etc. could be incorporated into a Red Sand Prayer Service. We gratefully accept:

- Cash
- Cheque (made out to IWIN)
- •E-transfer (<u>iwincalgary@gmail.com</u> password IWINcalgary)

Follow us on social media and invite your friends to as well

- Twitter.com/iwin_calgary
- Facebook.com/iwincalgary
- Instagram @iwin_Calgary



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For more information contact us at iwincalgary@gmail.com